



#### **Overview**

Business valuation is a core skill of many valuers and forms part of the professional services provided by many RICS members. Professional business valuations are vital to a healthy market and stable economy, forming the basis of performance analysis, financing decisions, transactional or development advice, dispute resolution, taxation and various statutory applications.

Specialist business valuers can work in both the public and private sector and practice the valuation

of both small businesses and large corporations. Robust practice standards form the basis of highquality business valuations.

### Who is this course for?

This course is suitable for professionals who are working in:

- Private equity
- · Investment banking
- · Corporate developmentand
- · Finance and accounting

### **Trainer (Module 2)**



Ms. Stella Law MRICS RICS Registered Valuer

Executive Director CHFT Advisory & Appraisal Ltd

Stella specializes in valuation of business and intangible assets with over 15 years' experience in the industry. She has extensive experience in all phase of M&A activities, from pre-IPO investment/ pre-transaction analysis to due diligence negotiation process, as well as financial reporting process upon the deal completion for a wide range of industries. She has served the owners of small-to medium size privately held companies, listed companies and state-owned enterprises.

She often works with business owners' advisors such as financial advisors, sponsors, lawyers and auditors to develop optimal client solutions. Currently, business valuations is her primary focus, which are in compliance with listing rule and financial reporting purpose. Prior to founding CHFT Advisory & Appraisal, she was the co-founder of the valuation arm for a one of top-ten accounting firm in Hong Kong and Singapore; and formerly, she was leading a business valuation department for an S&P 500 company.

# Module 1 Step by step to valuing a business

This module provides you with the basic methodologies and skills needed to perform valuation for a business and intangible asset. It will be particularly valuable to those who are looking for a detailed step-by-step explanation of how to value a business. Three basic valuation methodologies, namely market approach, income approach and cost approach, will be covered with real life case study sharing.

# Module 2 Qualified as a Chartered Business Valuer

The competency requirements of this pathway are similar to the valuation pathway. However, this pathway includes the valuation of business interests and intangible assets instead of properties. This course will help you on creating a strong, defined written submission in line with this pathway's competency requirements. Using a blend of case studies and real life examples of Business Valuation, you will gain the skills to effectively demonstrate your own abilities and attributes against the RICS framework.



### **Learning Objectives**

#### After attending this programme, you will be able to:

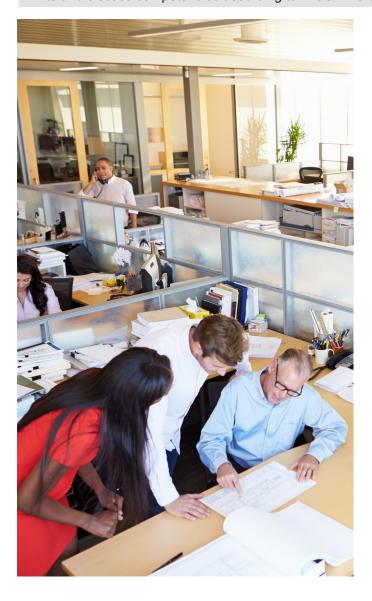
Understand the basic of Valuation for Business and Intangible Asset

Learn the most common methodologies in modern BV

Learn a step-by-step model for valuing a business

Acknowledge the types of experience that are effective demonstrations of a competency

Write and discuss competencies according to RICS APC criteria



## **Trainer (Module 1)**



Mr. Ross Wang

Director CHFT Advisory & Appraisal Ltd

Ross has over 10 years of experience in providing business valuation services to companies ranging from multinationals, public listed companies and government institutions. He has been providing business valuation services for wide range of purposes, including financial reporting, pre-IPO investment, transaction pricing, as well as due diligence. Ross started his career in providing audit & assurance services in Ernst & Young in 2008, and subsequently joined the business valuation department of CBRE.

Ross has abundant practical experience in helping client dealing with regulatory bodies. He has specialized knowledge of accounting standards such as IFRS, US-GAAP, as well as Listing Rules issued by Stock Exchange and Takeovers Code issued by SFC.



# Valuation of Businesses & Intangible Assets Workshop

Date: 22 - 23 October 2020

CPD: 6 hours

Venue: Room 3707, Hopewell Centre, 183 Queen's Road East, Wanchai

Time: 6:30pm -9:30pm

To register, please complete this form and return it with payment to Mr Peter Au at +852 2116 9719 or email pau@rics.org

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Date		

#### Terms and Conditions

- The organiser reserves the right to cancel or reschedule the function at its discretion
- Applicants will only receive an e-mail notification from the RICS office to confirm their registration status. Should you not received an e-mail confirmation prior to the event, you are advised to call the RICS office at +852 3759 4105 to inquire about the status of your registration
- No refund is made for cancellation or "no show" but a substitute delegate may be permitted, please inform RICS at least one day prior to the event
- In the event a Typhoon Signal No. 8 or above or Black Rainstorm Warning being hoisted, the event will be postponed and details will be announced in due course. Should the aforesaid warnings be lowered before 12:00 noon on the date of event, the event will proceed as scheduled
- Seat(s) will be confirmed upon receipt of completed registration form and payment
- Please ensure the exact amount is deposited as no change or refund will be provided
- Separate payment cheque should be prepared for individual event
- Incomplete and incorrectly completed registration form will not be processed
- Attendance certificate and receipt will be emailed to participants within 10 working days after the event. Please inform RICS immediately if you do not receive the relevant documents within the said period.
   Any requests made 30 days after the event will not be accepted.
- CPD is an essential part of being a professional. All RICS members are required to complete and register for a minimum of 20 hours of CPD online each year.

#### Methods of payment

1. By cheque

Please mail a crossed cheque made payable in Hong Kong dollar to "RICS International Ltd" together with the completed registration form to Mr Peter Au at Room 3707-09, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

By bank deposit

Please deposit to the following bank account and fax the deposit slip along with the completed registration form at fax no.: 2537-2756.

Payee: RICS International Ltd

Name of bank: The Hongkong and Shanghai Banking Corporation Limited

Account no: 5417-5874-4002

3. By online registration

 $Please \, submit \, your \, online \, registration \, at \, our \, RICS \, website: rics.org$